

**City of San Antonio and Bexar County COVID19 Response  
Philanthropy Working Group (4.10.2020)**

<b>CALL TO ACTION</b>
Every individual feels they have an opportunity to participate in helping others with financial support, in-kind support or just feel good acts. No gift is too small, and every gift is appreciated. <ul style="list-style-type: none"> <li>• Every communication should include a call to action.</li> </ul>
Millennials and gen z should be activated. How can we do this?
<b>Telethon – approved with WOAI within the next the two weeks to benefit the SA Food Bank</b>
<b>UPDATES</b>
Identified at least three community fundraising efforts – in addition to the many individual nonprofits and educational institutions that are raising funds for their unique programs. <p><b>Big Give</b> - \$513,744 raised from 2,097 donors for 273 organizations <b>San Antonio Area Foundation and United Way</b></p> <ul style="list-style-type: none"> <li>• Make another Announcement/Update and <u>Call to Action</u> of the UW/San Antonio Area Foundation COVID-19 Relief Fund - after the Easter Holiday</li> <li>• The fund has raised a total of \$3.7M to date, distributed \$2,045,076M to 65 nonprofits with a 5-10-day review period</li> </ul> <p><b>Spurs Give</b> – <i>in process of trying to learn more about</i></p> <p>The WG will receive regular updates on funds received and distributed by the first two.</p>
Casandra Matej and Visit San Antonio have offered their marketing/media team to promote good news out of San Antonio. The VSA team maintains strong media connections at a regional, state, national and international level. If we want to share the spirit, strength, and compassion of our City with the rest of world, VSA can help us do that!
<b>REFERRALS TO:</b>
<b>FOOD SECURITY &amp; SHELTER</b>
Strongly encourage ALL landlords to delay or reduce rental payments so families do not become homeless.
<b>BUSINESS &amp; EMPLOYMENT</b>
Strongly encourage ALL lending institutions to offer interest only program for 60-90 days -to include vehicle loans, personal loans, mortgages, etc.
Start looking at new business models going forward
Strongly encourage all financial institutions to work with small businesses, including non-profit organizations to successfully apply for Payroll Protection Program
<b>SOCIAL SERVICES</b>
Strongly align with organizations involved in providing mental health and counseling services.
Work closely with area school districts, charter schools and private schools to identify the needs of the students, families, and all staff members. How are they being supported?
<b>Jeff Coyle and Bruce Davidson (Mayor's Office)</b>
One-single website for all resources - where potential donors, citizens in need, non-profit organizations, etc. can utilize. Include a hashtag ( <i>something like #SATogether</i> ) <ul style="list-style-type: none"> <li>• The site should have a place for "feel-good" stories and videos - What people are doing to help others. (<i>Philanthropy Working Group has a number of suggestions to include.</i>)</li> <li>• <b>Add to site:</b> United Way Thank-A-Thon - United Way of San Antonio and Bexar County <a href="https://www.unitedwaysatx.org/thanksanantonio/">https://www.unitedwaysatx.org/thanksanantonio/</a></li> </ul>
<b>IN PROGRESS</b>
Exploring the idea of virtual volunteerism options, skills-based (pro bono) volunteerism, and in-kind support for local nonprofit organizations
If members of the WGs have potential individuals, organizations or foundations that could be approached for financial support - first send a confidential email to Chris Martin to see if the prospect has already supported the SAAF/UW Fund. Once this is done, we can strategize on the best approach...should they be asked to support a fund or a specific need?